

# Wireless Credit Card Processing for all Service, On-Site, & Delivery Business



Locksmiths



Electricians



Flower Delivery



Limo Drivers



Kiosks



Taxi



Plumbers



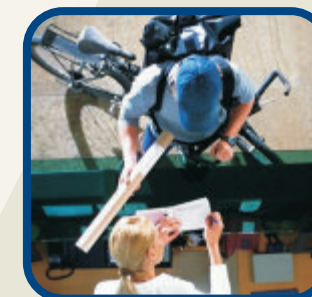
Pizza Delivery



Handyman/Repair



Carpet Cleaners



Courier Service



Pay at the Table



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**Merchant Service Group, Inc.**  
With every transaction, every service,  
every product, we put your needs first!



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## Wireless Processing for Merchants On-The-Go!

Accept credit card payments where your sale is taking place  
Improve customer service, eliminate fraud, & lower your monthly fees!

## Accept Credit Cards Virtually Anywhere - "Lower your discount rate by swiping your credit cards!"

### Nurit 8000



### Optimum 4100



#### Many Benefits To Wireless

Wireless credit card authorization terminals can bring businesses like yours a number of benefits.

#### Customer Appreciation

Your customers will appreciate the ability to pay by credit card - particularly for unanticipated expenses.

#### Complete More Sales

You'll be able to make sales to customers who want to make an unplanned purchase or who don't have enough cash on hand.

#### Fast Authorization

Wireless credit card authorization can take just two to five second to complete, compared to 15 to 20 seconds for dial-up POS terminals. That means you'll be able to complete your sales in less time.

#### Increased security

Wireless credit card authorization increase security for you and your staff by reducing the amount of cash you and your staff handle and hold during a typical business day.

#### Wireless Brings More Flexibility

There's no need to have telephone or electrical outlets nearby so you can change the location of your payment systems as needed. When your cashiers get busy and lines grow long, use wireless terminals in conjunction with dial-up terminals to add additional payment locations.

Wireless authorization terminals are easy and inexpensive to install. Once you've established a wireless merchant account or added a wireless terminal to your existing account, your terminal can be activated in a matter of hours.

There's no need to call the telephone company for an additional telephone line, so you can be up and running right away.

## WIRELESS FOR MERCHANTS ON-THE-GO

Our low cost wireless devices provide mobile merchants the ability to deliver on the spot online transaction authorizations via wireless networks or with land line modems. Face to face (card swiped) transactions command a lower processing rate than transactions that are manually entered.

Technology can help your business keep pace, particularly with a pay-anywhere solution. Cut the cord. Get outside the store. Why make patrons hand over credit cards when they can pay right at the table? Take refreshments and souvenirs conveniently down to fans in their seats! Give your taxi and limo riders an easier, safer payment alternative. Think about how such transaction flexibility can increase sales and boost satisfaction.

Our terminals are completely wireless, battery operated payment devices. Our wireless terminals eliminates redundant equipment and processes a full range of payment transactions at the highest levels of security, especially since customers swipe their own cards. Having the ability to transact where your sale is taking place will improve customer service and professionalism, eliminate fraud, lower your monthly costs, and provide secure transactions.

## BENEFITS FOR YOUR BUSINESS

#### The Wireless Technology

- Wireless terminals are the most flexible handheld wireless point of sale machines in the industry.
- GPRS (Satellite) wireless technology
- Fast, reliable, secure and error free transactions
- Built in PinPad for debit transactions
- Built In thermal printer
- Built in smart card readers
- Rechargeable battery operated machine

#### The Wireless Benefits

- Reliable GPRS wireless network
- Lowest priced wireless technology
- Repair or replacement warranty
- We offer the most competitive rates and fees in the industry
- 24 / 7 customer service & tech support
- No hidden fees!
- We always fully disclose all fees.
- Additional savings by swiping the cards face-to-face as opposed to a manual entry.

## WIRELESS MERCHANT ACCOUNT

Accept credit cards anywhere, anytime with a wireless merchant account. Whether you have a service business that works at your customer's location or if you take your retail business on the road, wireless processing is an easy and cost-effective way to accept credit cards wherever your customers happen to be.

We can provide you with a complete wireless authorization system that gives you efficient, cost-effective credit card processing wherever you are, whenever you need it. We work in partnership with the nation's leading wireless service providers to design a system that's perfect for you and your business. The best solution for mobile merchants including appraisers, notaries, car detailers, taxis, limos, plumbers, electricians, kiosks, locksmiths, and more.

- **Accept Credit Cards virtually anywhere**
- **Works everywhere a cell phone works**
- **The best wireless coverage (uses GPRS)**
- **Easy-to-use, convenient & secure**
- **Less than a pound & fits in your pocket**
- **The most affordable wireless terminal**