

VERIFONE VX670 WIRELESS TERMINAL

The Vx 670 is a radical revolution at hand! With PCI PED approval and RoHS-compliance*, this is the smallest all-in-one handheld payment device that is specifically for wireless, customer-facing payment.

VeriFone's patent-pending MAXui design provides the largest user interface for an all-in-one payment system—with a large, white backlit display and large blue backlit keys. In addition, its purpose inspired design – focused on real world usage – is rugged, drop-resistant, and spill-resistant to hold up to the most demanding conditions.

This new design is sure to open new sales opportunities because there's never been a device like the Vx 670. GPRS, WiFi and Bluetooth wireless technology options are perfect for accepting payment in restaurants, bars and stadiums, as well as delivery operations. It securely handles credit and PIN-based debit cards with a vertical mag-stripe reader, and has optional smart card support.

More Table Turns

Pay at the table means less trips to the till, which equals more table turns and an improved customer experience. Utilizing WiFi or GPRS communications with the Verifone Vx670 (shown right), restaurant operators large and small can increase efficiency by reducing the number of steps servers need to complete a card payment transaction and speeding up table turns as customers no longer have to wait to complete payment.

85% of respondents said the system was faster than conventional payment methods at restaurants



PIN Debit Savings

Restaurant operators can take advantage of the increasing use of debit cards by utilizing PIN debit transactions to decrease transaction fees. Restaurant operators utilizing the Vx670 with VeriFone's managed services portal have been able to convert on average 39 percent of card transactions to PIN debit, which for high volume restaurants can add up to hundreds of dollars in card interchange fee savings per location.

52% of respondents said being able to use the PIN for their purchased would be important to them.



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